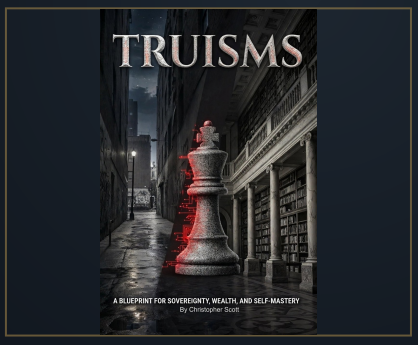
TRUISMS

A Blueprint for Sovereignty, Wealth, and Self-Mastery

BY CHRISTOPHER “TYESTICK” SCOTT

AUTHOR-ANNOUNCED #1 BEST SELLER AT LAUNCH



A tactical blueprint for mastering your own lane

TRUISMS by Christopher “Tyestick” Scott is a raw, tactical, and motivational instructional blueprint and lifestyle playbook written specifically for grassroots creatives, independent artists, and entrepreneurial minds. Instead of offering generic self-help advice, the book acts as a brutally honest guide to breaking past societal programming, gaining mental clarity, and establishing long-term professional sovereignty.

It serves as the mental framework behind Scott’s “Gettright” philosophy: step away from building someone else’s system and focus entirely on mastering your own lane.

BOOK DETAILS

TITLE	TRUISMS
SUBTITLE	A Blueprint for Sovereignty, Wealth, and Self-Mastery
AUTHOR	Christopher “Tyestick” Scott
FORMAT	Digital EPUB download (1 MB)
LENGTH	5,572 words · Approx. 25 pages
PRICE	$9.99, currently on sale
RELEASE	September 2026

PURCHASE

Available at all of the author’s official stores:

SHOPIFY
SCOTT ENTERPRISES MARKET PLACE

PAYHIP
payhip.com/b/Xld3a

AUTHOR WEBSITE
TRUISMS Author Website

The “#1 Best Seller” designation reflects the author’s launch announcement.

THE AUDIOBOOK

EDITION	Special Music Edition
FORMAT	Audiobook · All 33 truisms, unabridged
MUSIC	“I Bet” — original track by Christopher Scott
PRICE	$15
BUNDLE	Complete Bundle · $19.99

UNFRAMED POSTER — 36 × 27

SIZE	36 × 27 in, landscape
STOCK	Advanced Paper Matte · 230 g/m² archival
FULFILLMENT	Printed & shipped by Printseekers
PRICE	$33

The full TRUISMS artwork, gallery-scale.

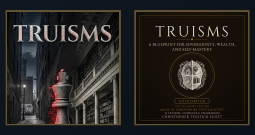
PAPERBACK EDITION

FORMAT	Paperback · 6 x 9 in, black & white
LENGTH	45 pages
PUBLISHER	Christopher Scott
ISBN	9798161110331
PRICE	$13.33

COMPLETE BUNDLE

SET	eBook + Audiobook (Special Music Edition)
INCLUDES	TRUISMS eBook and all 33 truisms, unabridged, over “I Bet”
PRICE	$19.99

Read it. Hear it. Own it.



Three pillars turn independence into infrastructure

01 / SOVEREIGNTY & SELF-MASTERY

Rebuild your mental foundation by tuning out external noise, overcoming social conditioning, and making strict logical choices instead of emotional ones.

02 / THE POWER PLAY & STRATEGIC THINKING

Approach business, independence, and life like high-stakes chess, where every move is calculated and intentional.

03 / ASSET & LEGACY BUILDING

Shift from an employee or grind mindset to independent infrastructure ownership, resource control, and financial independence that can protect your circle.

About Christopher “Tyestick” Scott

Christopher “Tyestick” Scott is a Bardstown, Kentucky-born record executive, independent music producer, author, and founder of Gettright Records. With more than 20 years of real-world music-industry experience, he has operated across Atlanta, San Diego, Dallas-Fort Worth, and other creative hubs.

Producing under the signature tag “TYESTICK ON THA TRACK,” Scott works across commercial-grade audio tracking, vocal editing, and sound design. Through Gettright Records & Visuals, he offers stereo and full-stem tracking, mixing and mastering, and cinematic marketing assets.

His artist advocacy extends through G.A.M.E. University, where panels and live streams help independent hip-hop, rap, and R&B artists navigate copyright, trademark protection, performance-rights registration, and split sheets.

Earlier in his career, Scott worked with Black Apple producer Marlen “Mookie” Thomas and artists including Lil Scrappy, Facts, and Cash Money Records affiliates. He released *Ghetto Street Prophet* in 2016 through Gettright Records.

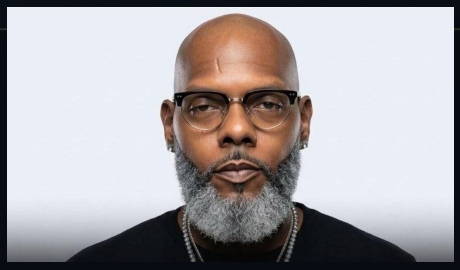
CREDENTIALS & AFFILIATIONS

Founder
Gettright Records
Gettright Visuals Motion Picture Studios
G.A.M.E. University

Member of HHF

Head of Artist Development Department
Trap Music Awards

Educator & advocate



CHRISTOPHER “TYESTICK” SCOTT

SHORT BIO

Christopher “Tyestick” Scott is a Kentucky-born record executive, producer, author, founder of Gettright Records, Member of HHF, and Head of Artist Development Department at the Trap Music Awards.

Interview questions

01 What does sovereignty mean to you, and why is it the foundation of the book?

02 What is the Gettright philosophy?

03 Why do you frame business and life as high-stakes chess?

04 What societal programming do creatives most need to break?

05 What is the biggest mistake independent artists make when building their careers?

06 As Head of Artist Development at the Trap Music Awards, what are you looking for in the next generation of artists?

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CORE CONVERSATION

Sovereignty. Strategic thinking. Ownership. Creative independence. Legacy.

FEATURED EXCERPT

TRUISM 19: THE ULTIMATE ARCHETYPE — MIND, HEART, DRIVE, AND KNOWLEDGE

"Have the mind of a hustler, the heart of a fighter, the drive of a trucker, and the knowledge of a library."

This is the ultimate archetype for success. The mind of a hustler sees opportunity where others see nothing; it is creative and adaptable. The heart of a fighter refuses to stay down when knocked out; it possesses the grit to endure pain. The drive of a trucker represents endurance — the ability to keep moving for the long haul, mile after monotonous mile, until the delivery is made.

But all of that is dangerous without the knowledge of a library. Intellect directs the energy. You need the history, the vocabulary, and the technical skills to back up the hustle. When you combine these four elements, you become a multi-dimensional threat. You cannot be outsmarted, outworked, or outlasted.

PRAISE & REVIEWS

"Chris is a very accomplished and knowledgeable entrepreneur! He has a gift for education, business development and marketing and is committed to the success of his community and network. I would recommend Chris for all of your entertainment needs."

RENITA HOLYFIELD, MBA

Founder & CEO, Lgmusicpub Publishing, LLC · October 2021

MEDIA CONTACT

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Book a call with Christopher

WHERE TO BUY

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payhip.com/b/Xld3a

AUTHOR WEBSITE

TRUISMS Author Website

Current lineup

Complete Bundle (eBook + Audiobook, Special Music Edition) · $19.99

eBook · $9.99 | Paperback · $13.33

Audiobook (Special Music Edition) · $15

36 × 27 Commemorative Poster (unframed) · $33

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